



Business

NEWSLETTER

HARCUM OFFERS NEW SPORTS MANAGEMENT PROGRAM



Starting this past fall, Harcum began a new sports management program under the Center for Business and Professional Studies. The sports management program gives students the opportunity to pursue different types of careers, from coaching, to sports facilities

management, to working for professional sports teams. The sports management associate degree can lead to employment in one of three areas of the sports industry: Spectator, Participant, and Consumer.



Students in the Sports Management Program take general education courses, as well as specific business, sports management, and facility management courses.

Graduates of the program are prepared to start work in entry-level positions, or transfer, through articulations, to local four-year institutions, or prepare for the national certification exam of the Sports Management Institute. The program began with 10 new students, and is looking to have 25 students by next fall. **For more information on the Sports Management Program, go to www.harcum.edu.**

BUSINESS PROGRAM RECEIVES GRANT FROM WACHOVIA FOUNDATION

Harcum College has received a two-year, \$11,000 grant from the Wachovia Foundation to purchase business textbooks for 22 students in the business program. These textbooks will be loaned to lower income students who may have financial difficulties purchasing books on their own. The award is being paid to Harcum in the form of two of \$5,500 grants; one given in May 2006, and the second in May 2007. The Wachovia Foundation is a private charitable foundation that is funded by the Wachovia Corporation. It provides grants to education and community development projects. The main mission of the foundation is to “build strong and vibrant communities, improve the quality of life and make a positive difference where we work and live.”

“The Wachovia Foundation is very active in our community, and I am pleased that they have acknowledged Harcum’s continuing dedication to education, especially our growing business program,” says Ray Rodgers, Director of the Business Programs at Harcum.

HARCUM ANNOUNCES NEW BUSINESS ADVISORY BOARD

Harcum is pleased to announce that an Advisory Board has been created from local professionals in the community to oversee and advise the expanding business program. The Business Advisory Board is made up of Ray Rodgers, Director of the Business Program; Robert Pucci, President of the Main Line Chamber of Commerce; Linda Mazzoli of Chester Crozer Medical Center; Nikki Kurland, Charming Shoppes; Gary Smith, Chester County Economic Development Council; Mary M. Amonitti, Real Estate, Hilton Head Island, SC; William Lombardo, Banker’s Life Insurance; J. Lawler, Owner/President of Options In Time; Paul Boston, CPA, Boston Associates; and Kelly Wolfington, Realtor.



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The mission of the Business Advisory Board is to “advise the college in the areas of Business Curriculum, the regional employment environment, business trends, and internship opportunities for students in Business and Sports Management programs.” “The board has been beneficial in the development of the Sports Management program, and helps to keep our curriculum up to date with the changes in the business industry,” says Rodgers.

ABOUT THE BUSINESS PROGRAM



Students in Harcum College’s Business program will graduate with the information basic to all areas of business, in addition to the skills important to excel in a specialized area.

The Business Program is offered in flexible Full time, Part time day and Part-time evening classes. Prerequisites for Admissions include a minimum combined SAT score of 750, and a minimum GPA of 2.0.

Application requirements include a completed application form with paid \$25 application fee, Official High School Transcripts, SAT or TOEFL scores, a written essay, Letter of Recommendation. An admissions interview is strongly recommended.

ABOUT HARCUM COLLEGE

Harcum College, the Philadelphia region’s oldest private, two-year college, was founded in Bryn Mawr, PA in 1915 and is the first college in Pennsylvania authorized to grant associate degrees. Its fields of study include programs in Liberal Studies (including an Accelerated Liberal Studies program), Criminal Justice, Legal Studies, Nursing (an Accelerated Nursing program also is available), Physical Therapist Assisting, Dental Hygiene and Assisting, Health Care Practice Management, Medical Laboratory Technology, Veterinary Technology and also Business Administration, Fashion Design, Interior Design, Holistic Therapies, and Early Childhood Education. For more information, call 610.525.4100.

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